



Press Archive

February 6, 2006

IMPORTANT NOTICE: BSN medical Transition Set for February 6th, 2006

To all BSN Customers:

Four years ago our businesses separated into two distinct divisions each focusing on its own core competencies. At that time, Smith & Nephew entered into a 50/50 joint venture agreement with Beiersdorf thus forming BSN medical. Strategically, it was determined that BSN medical would focus on traditional wound care and casting and bandaging, while Smith & Nephew Wound Management's focus would be the advanced wound care portfolio.

In August this year, we announced that BSN medical would operate autonomously and separately from Smith & Nephew starting at the beginning of 2006. Effective February 6th, 2006, BSN medical will operate in Canada as a separate business with its own infrastructure for sales, marketing, distribution and all other operational support.

Until then, it is business as usual. Please continue to place your orders for BSN medical products through Smith & Nephew's Customer Action Center at 1-800-463-7439.

Starting February 6th, 2006:

BSN medical Inc.

To purchase BSN products please contact the BSN medical Customer Service Center at:

BSN medical Inc.

4455, Autoroute Laval (440) West, Suite 255

Laval (Qc) H7P 4W6



Telephone: 1-877-978-5526

Fax: 1-877-978-9703